Md Jahidul Islam

Senior WordPress and WooCommerce Developer

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Professional Profile

WordPress and WooCommerce developer building websites since 2013. Develop custom themes, plugins and responsive interfaces, integrate APIs, and support migrations, performance and server operations. Translate requirements into maintainable websites with designers, marketers and clients.

Technical Expertise

Frontend: HTML5, CSS3, SASS/SCSS, JavaScript, React, responsive web design and cross-browser compatibility.

WordPress: Custom themes and plugins, PHP, object-oriented programming, hooks and filters, custom Gutenberg blocks, Advanced Custom Fields (ACF), Elementor and REST API integrations.

Commerce: WooCommerce, product configuration, checkout customization, order workflows, platform migrations and MySQL.

Quality and maintenance: Accessibility, on-page SEO, metadata, site structure, Core Web Vitals, page-speed optimization, caching, security, backups, recovery, updates and compatibility testing.

Development workflow: Git, GitHub, Docker, Linux, local development environments and AI-assisted planning, coding and debugging.

Collaboration: Requirements gathering, technical planning, design-to-code implementation, client communication, code reviews, mentoring and remote team delivery.

Professional Experience

Senior Web Developer

The Edge360 - Design Thinking Agency

January 2022 - October 2026 | Full-time

Miami, Florida, United States | Remote

At The Edge360, I worked on bespoke, responsive WordPress websites with designers, content creators, and project managers. My role combined hands-on development with reviewing technical decisions, solving difficult issues, and helping the team deliver maintainable websites.

The work extended beyond getting a page to look right. I helped connect the design and content requirements to the underlying themes, plugins, integrations, performance considerations, and ongoing maintenance needs.

- Collaborated with cross-functional teams to turn design and content requirements into responsive WordPress websites.
- Developed and maintained custom WordPress themes and plugins, including third-party API integrations.
- Investigated loading performance and improved implementation choices that affect the user experience and search visibility.
- Troubleshot complex technical issues and worked through their causes, with attention to site stability and reliable behavior.
- Reviewed code, provided constructive feedback, and supported junior developers as they build their skills.
- Kept implementation and maintenance practices aligned with WordPress developments and security requirements.

Professional Experience

Lead WordPress Developer

VisionX Partners

July 2016 - January 2023 | Freelance

Texas, United States

I worked closely with founder Abdo Riani and the VisionX Partners team on startup products, digital products, and consulting services. The partnership involved both building the websites and helping choose practical WordPress tools and implementation approaches for the business.

Working across launches and ongoing improvements taught me to balance delivery deadlines with maintainability. I contributed technical context to planning discussions and coordinated with the people responsible for marketing, client communication, and product delivery.

- Developed and customized WordPress websites and plugins around the requirements of each product or service.
- Worked with the marketing team on webpages, funnels, and landing pages supporting product launches.
- Recommended WordPress tools and workflows that reduce unnecessary operational work.
- Contributed technical insights during strategy discussions, including how proposed features could be implemented and maintained.
- Implemented and maintained security practices for the websites and the information they handle.
- Coordinated with clients and internal teams to clarify deliverables and keep launches moving within their deadlines.

WordPress Developer

Birdie SEO

February 2015 - December 2022 | Contract

United States | Remote

At Birdie SEO, I developed website features, customized WordPress implementations, and worked through technical problems with the team and its clients. Collaborating with SEO specialists helped me connect development decisions to how websites are found, used, and maintained.

The long-term relationship also involved ongoing support and responding when something needed urgent attention. Across different projects and platforms, I learned to adapt to unfamiliar requirements while communicating clearly with the people relying on the website.

- Developed and customized WordPress websites and plugins to meet client requirements.
- Collaborated with the SEO team on implementation choices affecting search visibility, performance, and responsive behavior.
- Joined client discussions to explain technical options and help turn expectations into implementable requirements.
- Investigated and resolved complex technical problems affecting website functionality.
- Learned new platforms and techniques when a project calls for a different approach.
- Provided urgent technical support outside regular hours when clients need help restoring normal service.

Professional Experience

Director of Web Development

KickStart Trading

October 2019 - March 2022 | Freelance

Greater London, England, United Kingdom

I led development initiatives and advised stakeholders on WordPress and WooCommerce websites, with work spanning learning platforms, community features, and custom implementation. My responsibilities covered planning, delivery, and support after launch.

This role brought technical delivery and team leadership together: understanding the business requirements, choosing appropriate tools, and helping other developers work toward a consistent implementation.

- Led projects from the initial concept through implementation, launch, and post-launch maintenance.
- Implemented and customized LearnDash, Tutor LMS, and BuddyBoss for learning and community requirements.
- Customized BuddyBoss themes and the surrounding WordPress experience.
- Advised stakeholders on WordPress and WooCommerce implementation options and their longer-term implications.
- Coordinated development work with wider business priorities and the people responsible for delivery.
- Coached and mentored developers, reviewed implementation practices, and supported continuous learning within the team.

WordPress Developer

XWEB Consulting

February 2015 - January 2021 | Freelance

United States | Remote

I worked with CEO James Bastin on WordPress websites, eCommerce builds, and custom coding projects for XWEB Consulting and its clients. The work combined implementation with technical advice and resolving problems in existing websites.

Working across different client systems reinforced the importance of understanding an existing implementation before changing it. It also required care with confidential information and reliable communication around deadlines.

- Developed and customized WordPress themes to suit individual client requirements.
- Provided custom coding and technical advice across design and development projects.
- Identified and resolved WordPress issues that had remained unresolved in existing implementations.
- Worked across eCommerce websites and custom-coded systems rather than a single project type.
- Handled confidential project information responsibly while working under non-disclosure agreements.
- Delivered agreed work within deadlines and maintained communication with the people depending on it.

Selected Case Studies

Tides Marine

OpenCart to WooCommerce migration and platform modernization

Senior developer responsible for backend implementation and key technical decisions within a collaborative delivery team. The work brought content, commerce and operational workflows into a unified WordPress and WooCommerce platform.

- Planned and implemented migration logic for commerce data and relationships between records.
- Developed custom operational tools and integrations around the requirements of the business.
- Worked on infrastructure hardening and the technical reliability of the resulting platform.

jahid.co/projects/tides-marine/

Show Your Stripes

Custom WooCommerce product configuration

Product designer and lead developer for a custom commerce workflow, connecting the customer configuration experience with order data and production requirements.

- Shaped the product configuration experience and implemented the WooCommerce workflow.
- Structured configuration and order data for downstream production operations.
- Developed SVG output to support the production workflow.

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Aristek Consulting

WordPress publishing and recruitment integration

Senior developer and project lead from concept through launch, collaborating with the designer on the website and its recruitment experience.

- Built the WordPress website with Gutenberg content editing.
- Developed a branded job portal powered by CEIPAL.
- Coordinated website implementation and integration work through delivery.

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Technical Writing

Share practical notes on WordPress architecture, WooCommerce migrations, performance, HPOS compatibility and AI-assisted workflows for WordPress teams.

jahid.co/blog/